

Notice of References Cited		Application/Control No.	Applicant(s)/Patent Under Reexamination	
		09/758,012	MUNSON, MICHAEL J.	
		Examiner	Art Unit	Page 1 of 2
		Daniel L. Greene Jr.	3694	

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*	B	US-7,162,429	01-2007	Delgado et al.	705/1
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	X	EncylopediA.com, Highbeam, IEG SponsorDirect Announces New Online Sponsorship Marketplace; Mark Rockefeller Leads Joint Venture Offering New Solutions for Sponsorship Industry. From: Business Wire, Date: 4/8/2002, available @ http://www.encyclopedia.com/printable.aspx?id=1G1:84561086 , last accessed 10/12/07

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	J	US-			
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	V	ArriveNet, Sponsorwise Signs 14th Brand-Name Client and Closes Its First Six-Figure Deal, New Customers Include Allstate Insurance, Gateway, Jaguar, Land Rover, Lowe's Companies, Inc., and Snapple Beverage Group, Distribution Source : Market Wire, Date: Monday - October 06, 2003, available @ http://press.arrivenet.com/business/print.php?url=http://
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